

# MINNESOTA TRANSPORTATION ALLIANCE SPONSORSHIP PARTICIPATION FORM

## PLATINUM-LEVEL SPONSORS

- Yes**, with my \$3,000 sponsorship commitment I would like to be a Platinum-Level Sponsor!
1. Send your electronic logo\*, a 200-word article, and your company's web address,
  2. Return the completed form to the Alliance.

## GOLD-LEVEL SPONSORS

- Yes**, with my \$2,000 sponsorship commitment I would like to be a Gold-Level Sponsor!
3. Send your electronic logo\* and your company's web address,
  4. Return the completed form to the Alliance.

## SILVER-LEVEL SPONSORS

- Yes**, with my \$1,000 sponsorship commitment I would like to be a Silver-Level Sponsor!
1. Send your electronic logo\* and your company's web address,
  2. Return completed form to the Alliance.

## SPONSORSHIP = EXPOSURE

Sponsorship is an easy and effective way to put **your company's name and logo** before hundreds of local and county officials, contractors, suppliers, equipment dealers, labor unions, industry associations, legislators, and many more. With one annual payment, you can **reach a large and diverse transportation crowd multiple times throughout the year.**

## YOUR HELP MAKES A DIFFERENCE

The Alliance event sponsorship program generates the revenue we need to increase our impact on transportation at the state and federal levels. **We rely on you!**

\*Please send a high-resolution file of your company logo, preferably a scalable type like .tif  
Call Kathy with questions, (651) 659-0804

## Thank You for Becoming a Sponsor!

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Name of graphics person: \_\_\_\_\_

Phone of graphics person: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Check enclosed

Bill me. PO# \_\_\_\_\_

Please make checks payable to:

**THE MINNESOTA TRANSPORTATION  
ALLIANCE INC**

525 Park Street, Suite 240

Saint Paul, MN 55103-2106

FAX (651) 659-9009

kathy@transportationalliance.com

www.transportationalliance.com

Questions? Call (651) 659-0804